# the Brief

#### CITY OF SANTA BARBARA

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City of Santa Barbara P.O. Box 1990 Santa Barbara, CA 93102-1990

# LAWN BE GONE: SUSTAINABLE LANDSCAPE REBATE

Would you like to save money on your water bill and have a beautiful, colorful garden? The City's Sustainable Lawn Replacement Rebate provides incentives to help offset the cost of replacing water-thirsty lawns with water-wise plants and efficient irrigation. Rebate amount is based upon square footage of lawn removed.

- \$2.00 / square foot of eligible lawn replaced.
- Single Family Residential and Small Multi-Family Residential (1-4 dwelling units): \$1,500 maximum rebate.
- Commercial and Large Multi-Family Residential (5+ dwelling units): \$2,500 per meter serving irrigation, maximum of \$5,000 per property.

#### **Downspout Disconnect Incentive**

To reduce irrigation water use and reduce storm water runoff and pollutants, the Creeks Division offers an additional Downspout Disconnect Incentive for disconnecting gutter downspout(s) that currently direct rainwater into French drains to the street or onto impervious paved surfaces, and redirecting the water to the landscape.

Additional \$250 incentive.

#### **Rebate Eligibility**

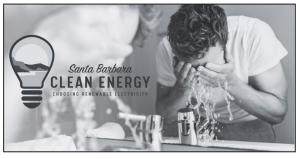
- All projects must be approved in advance before any work is started, including lawn removal. The lawn must be living or golden, with a recent water use history of irrigation. Bare earth or weeds are not eligible.
- Artificial turf, patio, deck, decomposed granite, or other hardscape is not eligible.
- Rebates are not retroactive and only one rebate will be issued per property.

To get started, visit **SantaBarbaraCA.gov/LawnRebate** and fill out an Eligibility Request Form. For more information, visit our website or call (805) 564-5460.



Rebate available to help cover the cost of upgrading lawns to beautiful, low maintenance, water wise gardens.

## NEW REBATES AND ON-DEMAND PERMITTING FOR HEAT PUMP WATER HEATERS!



New heat pump water heater program for SBCE customers.

Coming in early 2025, Santa Barbara Clean Energy (SBCE) will offer a brand new program to encourage the purchase and installation of Heat Pump Water Heaters (HPWHs) and electrical work to prepare for home electrification (make ready work).

Heat pump water heaters (HPWHs) are highly energy-efficient, using electricity to move heat rather than generating it. Because heat pump water heaters use less energy, they help reduce greenhouse gas emissions compared to traditional electric or gas water heaters. This makes them a more environmentally friendly option, especially when paired with renewable energy sources.

Sign up to be notified of the program launch at *SantaBarbaraCA.gov/HEAP* or follow @SBCleanEnergy on Instagram or Facebook.

Santa Barbara Clean Energy is a not for-profit program of the City of Santa Barbara that supplies clean, cost-competitive electricity for homes and businesses in the City of Santa Barbara.

SantaBarbaraCA.gov January 2025

### UPDATES TO SOUTHWEST AIRLINES' SERVICE OUT OF SBA



SBA offers 23 flights per day to 12 domestic destinations.

Starting in 2025, passengers traveling from Santa Barbara Airport can expect some changes in Southwest Airlines' service. Southwest's nonstop route to Denver will now only be available as a seasonal summer service, running from June 5, 2025 to August 4, 2025. Nonstop service to Denver will still be available year round with United Airlines. Starting May 1, 2025, United's service to Denver will increase to three times per day.

In addition, Southwest Airlines will be introducing new nonstop service to Phoenix starting August 5, 2025. This will be a seasonal service offered only on Sundays. Southwest's service to Las Vegas, Oakland, and Sacramento will remain year round.

To view all the nonstop routes from SBA, visit *FlySBA.com/Flights*.

### RENEW YOUR BUSINESS TAX CERTIFICATE BY JANUARY 31

All City Business Tax Certificates (commonly referred to as business licenses) expired December 31, 2024, and are delinquent if unpaid on or after February 1, 2025. For fastest processing, business tax certificate renewals and payments should be made online at *SantaBarbara.BizLicenseOnline.com/*. Call (877) 779-7222 for assistance.

For the convenience of taxpayers wanting to file and pay online, there is a new computer station in the City Hall lobby available for use to renew and pay business tax online with a credit card, debit card, or electronically with a bank routing and account number. The lobby is open Monday through Thursday, and alternate Fridays from 9:00 a.m.-5:00 p.m. For taxpayers needing in-person



Aerial view of lower State Street and the downtown area.

assistance filing and paying business tax, appointments at City Hall can be scheduled at CityofSB.as.me/schedule.php.

For more information on Business Taxes visit SantaBarbaraCA.gov/Business/Business-Taxes-Assessments.

### RENUEVE SU CERTIFICADO DE IMPUESTO COMERCIAL ANTES DEL 31 DE ENERO

Todos los Certificados de Impuestos de Negocios de la Ciudad (comúnmente conocidos como licencias de negocios) expiraron el 31 de diciembre de 2024, y son delincuentes si no se pagan en o después del 1 de febrero de 2025. Para un procesamiento más rápido, las renovaciones y pagos de certificados de impuestos comerciales deben hacerse en línea en **SantaBarbara.BizLicenseOnline.com**/. Llame al (877) 779-7222 para asistencia.



AerialviewoflowerStateStreetandthedowntownarea

Para la comodidad de los contribuyentes que deseen presentar y pagar en línea, hay una nueva estación de computadoras en el vestíbulo del Ayuntamiento disponible para su uso para renovar y pagar impuestos de

negocios en línea con una tarjeta de crédito, tarjeta de débito, o electrónicamente con una ruta bancaria y número de cuenta. El vestíbulo está abierto de lunes a jueves, y los viernes alternos de 9:00 a.m.-5:00 p.m. Para los contribuyentes que necesitan ayuda en persona la presentación y el pago de impuestos de negocios, las citas en el Ayuntamiento se pueden programar en *CityofSB.as.me/schedule.php*.

Para más información sobre impuestos de negocios visite SantaBarbaraCA.gov/es/negocios/impuestos-y-tasas-empresariales.