

ARGUMENTS

AUTHORIZATION FOR ANOTHER PERSON TO SIGN REBUTTAL ARGUMENT

The following majority of 1 authors of the Argument
 In Favor of Against

Measure I authorize the following person(s) to prepare, submit or sign the Rebuttal to the Argument
 In Favor of Against

Measure I for the City of SANTA BARBARA Election to be held on 11/5, 2024.

Signatures of a majority of the authors of the Argument
 In Favor of Against

Measure I are required:

TIM TREHBLAY
Name (Print)

[Signature]
Signature

8/2/24
Date

Name (Print)

Signature

Date

Name (Print)

Signature

Date

The following authors are authorized to prepare, submit or sign the Rebuttal to the Argument
 In Favor of Against Measure _____.

Print Name <u>GILLIAN CHRISTIE</u>	Signature <u>[Signature]</u>
Title <u>OWNER, GILLIAN CHRISTIE COMMUNICATIONS</u>	Date <u>8-12-24</u>
Print Name <u>TONY BECERRA</u>	Signature <u>[Signature]</u>
Title <u>OWNER, KOEI-KAN KARATE OF SANTA BARBARA</u>	Date <u>8/12/24</u>
Print Name <u>ERIN GRAFFY</u>	Signature <u>erin graffy</u>
Title <u>CONSULTANT TO NON-PROFIT AGENCIES</u>	Date <u>8-12-2024</u>
Print Name <u>JOHN COX</u>	Signature <u>John Cox</u>
Title <u>OWNER, EAST BEACH BATTING CAGES</u>	Date <u>8/9/24</u>
Print Name <u>MYRA MAHONEY</u>	Signature <u>Myra J Mahoney</u>
Title <u>OWNER, MYRA MAHONEY ACCOUNTING SERVICES</u>	Date <u>8/11/2024</u>

Attach this form to the Form of Statement of Authors Form submitted with the Argument
 In Favor of Against Measure I.

~~Placed on separate form~~

REBUTTAL TO STATEMENT IN SUPPORT OF MEASURE I

Santa Barbara already has the 2nd highest tax rate in the County and will have the highest tax rate if Measure I is approved.

While other local jurisdictions are looking to increase revenues by taxing tourists on hotel stays, Santa Barbara officials continually choose to have their own residents foot the bill.

You'll notice proponents say the measure 'improves housing affordability and homelessness by funding the newly created City of Santa Barbara Housing Trust Fund.' But that statement is patently false, as the measure itself clearly makes no such promises. If it did, the measure would legally require a supermajority vote to pass.

If this sounds familiar, it's because city officials used the same tactic in 2017 with Measure C, a 1% sales tax increase that generates more than \$31 million annually. They then said the money would be used to address seven different issues (including homelessness, public safety, parks, and libraries-all of which are identified again). In reality, the money went into the general fund, just as Measure I money will, to be used for any purpose the city council wishes. Less than 7 years later, they have spent all of your money from Measure C and need more.

If you are on the fence about this measure, ask yourself two questions: have services improved since the City raised taxes by \$31 million per year in 2017? Do you really think \$15.6 million will FINALLY be enough? You know the answer. Vote NO on I.

Gillian Christie
Owner, Gillian Christie Communications

Tony Becerra
Owner, Koei-Kan Karate of Santa Barbara

Erin Graffy
Consultant to Non-Profit Agencies

John Cox
Owner, East Beach Batting Cages

Myra Mahoney
Owner, Myra Mahoney Accounting Services

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CITY CLERK'S OFFICE
SANTA BARBARA, CA

Argument in Favor of Measure I 2024

Your **YES vote on Measure I 2024** ensures that Santa Barbara maintains **essential services**, such as emergency fire/paramedic response, and **improves housing affordability and homelessness** by funding the newly created City of Santa Barbara Local Housing Trust Fund.

Measure I is an investment in our city's safety, quality of life and long-term financial stability. It will help maintain critically needed safety services and create affordable housing for lower- and moderate-income essential workers and others who contribute to our local economy but cannot afford to live here.

The City of Santa Barbara has surveyed and spoken to residents and established that the top priorities for funding are:

- Maintaining 9-1-1 emergency fire/paramedic and police response and prevent further cuts, and keeping neighborhood fire stations open and staffed; and
- Producing more affordable housing by investing in the City of Santa Barbara Local Housing Trust Fund.

Additional funding priorities include:

- Investing in our public libraries,
- Supporting youth services and services for the disabled,
- Protecting local drinking water sources,
- Maintaining our public parks, and
- Keeping public areas including our downtown clean and safe.

Measure I provides strict accountability to taxpayers, including an annual audit by an independent accountant and detailing the amount of revenue collected and the nature and purpose of all expenditures. All funds generated by Measure I must be used locally. No funds can be taken by Sacramento or Washington, D.C. politicians.

Passage of Measure I will generate adequate resources to maintain our full public safety commitments, provide the means to address our affordable housing needs, restore and maintain public library hours and enhance the maintenance of our public spaces. Unlike other taxes and fees, the revenues generated by this measure would stay 100% within the city.

Invest in our future. Vote Yes on Measure I.

Signatures on next page

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CITY CLERK'S OFFICE
SANTA BARBARA, CA

Argument in Favor of Measure I 202

A handwritten signature in cursive script that reads "Lisa Carlos". The signature is written in black ink and has a long, sweeping tail that extends to the right.

**Lisa Carlos
Affordable Housing Advocate**

**Lauren Trujillo,
Foundation Director, Santa Barbara Public Library Foundation**

**Barney Melekian,
Retired Police Chief**

**Jeff Zampese,
Boardmember, Santa Barbara City Firefighters Association**

**Randy Rowse,
Mayor on behalf of the City Council**