

# Objective Design Standards Visual Preferences Survey

OurCity - Santa Barbara's New Online Engagement Tool

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## Visual Preferences Survey

### Do you live in the City of Santa Barbara?

(Choose any one option)

- Yes
- No

### How long have you lived in the City of Santa Barbara?

(Choose any one option)

- Less than 3 years
- 3 - 5 years
- 5 - 10 years
- 10 - 20 years
- More than 20 years
- I don't live in the City of Santa Barbara

### Do you rent or own the place where you live?

(Choose any one option)

- Rent
- Own
- Other (please specify)

### What neighborhood do you live in?

(Choose any one option)

- Foothill/Cielito/Eucalyptus Hill/Coast Village Road
- Hope/San Roque/East San Roque
- Riviera/Lower Riviera
- Upper State/Hitchcock
- Samarkand/Oak Park
- Upper East
- Laguna/Downtown/West Downtown/Lower State
- Milpas/Eastside/Lower East
- East Beach/Waterfront/West Beach
- Westside/Lower West
- Alta Mesa/West Mesa/East Mesa
- Bel Air/Campanil/Hidden Valley
- Other (please specify)

### Which of the following best describes your primary interest/role in housing?

(Choose any one option)

- Architect/Designer/Planning Consultant/Permit Expediter
- Contractor/Developer/Builder
- Housing Advocate/Nonprofit/Environmental Group
- Member of Government Agency/Auditors Committee/City Boards & Commissions

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- Member of Government Agency/Advisory Committee/City Boards & Commission
- Realtor/Investor/Broker/Property Manager/Landlord
- Local Employer/Business Owner or Operator
- Resident/Future Resident/Local Worker
- Other (please specify)

## Example 1: Duplex Side-by-Side



**Description:** This is a small-to-medium-sized, detached, House-Scale Building with small-to-medium setbacks and a rear setback. The building consists of two side-by-side units, both facing the street and within a single building massing. The type has the appearance of a single-unit house and is scaled to fit within lower-intensity neighborhoods.

**Architectural Style(s):** Craftsman

### How appealing or attractive do you consider the design of Example 1?

(Choose any one option)

- Very appealing
- Somewhat appealing
- Neutral
- Somewhat unappealing
- Strongly unappealing

### What do you like or dislike about the development shown in Example 1?

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## Example 2: Duplex Stacked



**Description:** A small-to-medium-sized, detached, House-Scale Building with small-to-medium setbacks and a rear setback. The building consists of two stacked units, both facing the street and within a single building massing. The type has the appearance of a single-unit house and is scaled to fit within lower-intensity neighborhoods.

**Architectural Style(s):** Spanish Colonial Revival

### How appealing or attractive do you consider the design of Example 2?

(Choose any one option)

- Very appealing
- Somewhat appealing
- Neutral
- Somewhat unappealing
- Strongly unappealing

### What do you like or dislike about the development shown in Example 2?

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## Example 3: Cottage Court (AKA Bungalow Court)



**Description:** A group of up to nine small, detached, House-Scale Buildings arranged to define a shared court open to and visible from the street. The shared court is common open yard and takes the place of a private rear setback, thus becoming an important community-enhancing element. The type is scaled to fit within low-to-moderate-intensity neighborhoods and in non-residential contexts.

**Architectural Style(s):** Spanish Colonial Revival

### How appealing or attractive do you consider the design of Example 3?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 3?

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## Example 4: Fourplex



**Description:** A small-to-medium-sized, detached, House-Scale Building that consists of three to four stacked units, typically with one shared entry or individual entries along the front. The type has the appearance of a single-unit house and is scaled to fit within low- to moderate-intensity neighborhoods.

**Architectural Style(s):** Craftsman, American Colonial Revival

### How appealing or attractive do you consider the design of Example 4?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 4?

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## Example 5: Neighborhood Townhouse



**Description:** A small-sized, typically attached, House-Scale Building (up to four units side-by-side) with a rear setback. Each Townhouse consists of one unit. As allowed by the zone, the type may also be detached with minimal separations between buildings. The type is typically located within low-to-moderate-intensity neighborhoods.

**Architectural Style(s):** Contemporary

**How appealing or attractive do you consider the design of Example 5?**

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

**What do you like or dislike about the development shown in Example 5?**

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## Example 6: Neighborhood Courtyard:



**Description:** A detached, House-Scale Building that consists of up to 16 multiple attached and/or stacked units, accessed from a shared courtyard. The shared court is common open yard and takes the place of a rear setback. The type is typically integrated as a small portion of lower-intensity neighborhoods or more consistently into moderate-intensity neighborhoods.

**Architectural Style(s):** Spanish Colonial Revival

### How appealing or attractive do you consider the design of Example 6?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 6?

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## Example 7: Pocket Neighborhood



**Description:** A group of 5 to 10 detached, House-Scale Buildings each containing one to three units, arranged to define a shared open yard. The shared open yard is common open yard and takes the place of a private rear setback, trees become an important community-enhancing element. The type is scaled to fit within low-to-moderate intensity neighborhoods.

**Architectural Style(s):** Craftsman

### How appealing or attractive do you consider the design of Example 7?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 7?



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## Example 8: Multiplex



**Description:** A medium-to-large-sized, detached, House-Scale Building that consists of up to 18 side-by-side and/or stacked units, typically with one shared entry. The type is scaled to fit within moderate-intensity neighborhoods.

**Architectural Style(s):** Spanish Colonial Revival

### How appealing or attractive do you consider the design of Example 8?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 8?

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## Example 9: Core Townhouse



**Description:** A large-sized, typically attached, Block-Scale Building (up to 8 units side-by-side) with a rear setback. Each Core Townhouse consists of up to three stacked units. As allowed by the zone, the type may also be detached with minimal separations between buildings. The type is typically located within high-intensity neighborhoods or on, or near, a neighborhood main street.

**Architectural Style(s):** Contemporary, American Colonial Revival

### How appealing or attractive do you consider the design of Example 9?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 9?

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## Example 10: Core Courtyard



**Description:** A detached or attached, Block-Scale Building that consists of up to 50 stacked units, accessed from one or more shared courtyards. The shared court is common open yard. The type is typically integrated into moderate-to-high-intensity neighborhoods and on main streets with a non-residential ground floor along the adjacent street.

**Architectural Style(s):** Spanish Colonial Revival, Moorish and Gaudi influences

### How appealing or attractive do you consider the design of Example 10?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 10?

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## Example 11: Main Street Building



**Description:** A small-to-large-sized, Block-Scale Building, typically attached, but sometimes detached. The type is intended to provide a vertical mix of uses with ground-floor retail, office, or service uses and upper-floor service or residential uses. The type makes up the primary component of neighborhood and downtown main streets, therefore being a key component to providing walkability.

**Architectural Style(s):** Spanish Colonial Revival

### How appealing or attractive do you consider the design of Example 11?

(Choose any one option)

- Very Appealing
- Somewhat Appealing
- Neutral
- Somewhat Unappealing
- Strongly Unappealing

### What do you like or dislike about the development shown in Example 11?

### Are there any additional ideas or thoughts you would like the City to consider regarding multi-unit residential design?